

# Telemedicine



## Custom Design Benefits



### Save Time.

### Save Money.

### Live Healthy!

As medical costs continue to trend upward, both employers and employees seek ways to reduce costs while maintaining or improving access to quality healthcare. Non-essential Emergency Room and doctor's office visits contribute to the upward cost trend, but there is a cost-effective solution.

Custom Design Benefits offers a revolutionary telemedicine healthcare program that gives employees unlimited 24/7 access to the care they need, all from their phone or computer. Features include:

- Talk directly with a doctor in minutes
- No co-pays, deductibles or per-call charges
- US based, trained & Board Certified Doctors
- Prescriptions, diagnosis & treatment plans
- Capitated rate per month
- Available to all family members whether or not they are on your medical plan

### ***DID YOU KNOW ?***

- 66% of ER visits are non-emergencies ... Top 3 are ear, sinus and upper respiratory infections
- 4 out of 5 office visits can be handled via phone
- Each telemedicine call saves about \$325 in traditional Healthcare costs.

# SAVINGS

innovative cost containment solutions for employee benefits

# Telemedicine

## WHAT IS TELEMEDICINE

Telemedicine allows employees and their families to have unlimited, 24/7 access via phone or computer to US Board Certified doctors that can diagnose problems and prescribe medication. Unlike an emergency room, urgent care center or doctor's office, there is no waiting for an appointment in a room full of other sick people.

This program is specifically designed to save members time and money by utilizing technology to provide efficient, immediate access to healthcare solutions and other personal services. Telemedicine eliminates office co-pays for employees and reduces claims cost to the group healthcare plan.

## How Telemedicine Reduces Plan Costs

48% of members would have gone to their PCP at a cost of **\$131**

42% of members would have gone to Urgent Care at a cost of **\$163**

8% of members would have gone to Emergency Room at a cost of **\$1,477**

Telemedicine services help eliminate 1000's of hours of lost productivity due to medical absenteeism & presenteeism

Members utilizing Telemedicine save by eliminating co-pay or applying cost of treatment to their deductible



## CONVENIENCE — QUALITY HEALTHCARE — COST SAVINGS — PEACE OF MIND

- 24/7/365 access to Doctors and Healthcare professionals and no waiting rooms, closed offices or waiting for appointments.
- Board Certified Doctors average over 15 years of experience
- 91% of members that call do not require any follow-up
- Reduced unscheduled absenteeism and increased productivity.
- Hospital admissions reduced by 30%, doctor visits reduced by 60% — a savings of 45% in unnecessary doctor and ER visits
- 97% member satisfaction

**Call A Doctor** *Plus*

Contact your Custom Design Benefits representative today to learn how your company can benefit