

Press Release - For Immediate Release

Custom Design Benefits Recognized a 2016 Healthy Ohio Worksite

[Cincinnati, Ohio - December 28, 2016] The Healthy Ohio Business Council (HOBC) will recognize 88 Ohio employers for healthy worksite practices during their 13th annual Healthy Ohio Worksite Awards ceremony.

Custom Design Benefits will receive a Bronze Healthy Worksite Award in the Small Business category joining 23 other employers in Ohio with less than 300 employees to be recognized by HOBC.

These awards recognize Ohio employers who demonstrate a commitment to employee wellness through comprehensive worksite health promotion and wellness programs. Applicants are scored on the extent to which their wellness programs facilitate and encourage employee health, enhance productivity and ensure a healthy work environment.

"Health and wellness efforts result in significant benefits for both employers and employees," David Cowden, Chair of HOBC said. "Positive returns on investment are realized for an employee who improves his or her health and the employer who realizes reductions in healthcare costs and an overall increase in productivity and job satisfaction."

"We are thrilled to be recognized with a Bronze Award. Although we were shooting for a Gold Award, we were excited to win the Bronze on our very first attempt," said Julie Mueller, President and CEO of Custom Design Benefits. "Our Wellness program is a true team effort and reflects our commitment to maintain and promote a culture of health and well-being for our employees and their families."

The ceremony will be held at 12:30 p.m. on January 19, 2017, at the Nationwide Hotel and Conference Center in Columbus, Ohio as part of the Health Action Council 2017 Columbus Symposium.

About Custom Design Benefits

Custom Design Benefits (CDB), founded in 1991, is Cincinnati's largest, independent Third Party Administrator of self-funded health benefit plans and consumer driven services. CDB is recognized as a national leader in the development and implementation of reference-based-pricing plans and other healthcare strategies.

About The Healthy Ohio Healthy Worksite Awards

All worksites, large and small, public and private, for profit and nonprofit, are eligible to apply for the Healthy Worksite Award. All applications were reviewed and evaluated using objective criteria. Three levels of achievement were awarded – Gold, Silver and Bronze. Other applicants, who meet basic criteria, received a Recognition award. Increasing the number of worksites receiving awards is an objective in Ohio's

Plan to Prevent and Reduce Chronic Disease: 2014-2018, an objective being led by HOBC.

For more information, call 800-598-2929 or visit www.CustomDesignBenefits.com.

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