

Press Release - For Immediate Release

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The Cincinnati Enquirer Names Custom Design Benefits a Winner of The Greater Cincinnati And Northern Kentucky Region 2017 Top Workplaces Award

[Cincinnati, Ohio ~ June 4, 2017] Custom Design Benefits has been awarded a 2017 Top Workplaces honor by the Cincinnati Enquirer. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by WorkplaceDynamics, LLC, a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“We are thrilled to be recognized as one of Cincinnati’s Top Workplaces for a third time,” said Julie Mueller, President and CEO of Custom Design Benefits. “Our company is committed to creating long-term career opportunities for our employees. We support every one of our employees with a program of continuing education and training,” said Mueller. “It’s no surprise that our employee retention rate is above 90%.”

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

About Custom Design Benefits

Custom Design Benefits (CDB), founded in 1991, is Cincinnati’s largest, independent Third Party Administrator of self-funded health benefit plans and consumer driven services. CDB is recognized as a national leader in the development and implementation of reference-based-pricing plans and other healthcare strategies.

For more information, call 800-598-2929 or visit www.CustomDesignBenefits.com.

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health.

WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

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