

Press Release - For Immediate Release

0917-08

Custom Design Benefits Selects WEX Health as Platform Provider

[Cincinnati, Ohio ~ September 15, 2017] Custom Design Benefits, the Tri-State's largest, independent third party administrator (TPA) of self-funded health benefit plans and consumer driven services, has selected WEX Health as its healthcare technology platform provider for its consumer-directed healthcare (CDH) and COBRA accounts. Custom Design Benefits has partnered with WEX Health for several years to provide employee benefits administration through benefits cards.

Through the expanded relationship, Custom Design Benefits and WEX Health will continue to simplify the business of healthcare through WEX Health Cloud, a cloud-based healthcare financial management platform that drives efficiency for benefit administration technology, consumer engagement, and advanced billing and payments.

Additionally, Custom Design Benefits will bring mobile capabilities to more of its clients through the WEX Health Cloud Mobile App.

"What separates WEX Health from the competition is its single end-to-end user experience," said Julie Mueller, President & CEO of Custom Design Benefits. "We are excited to offer the most technologically advanced CDH and COBRA administration software and benefits card to our clients, and we look forward to continuing our rewarding relationship with WEX Health, a true industry leader."

"Custom Design Benefits has built a powerful reputation by delivering highly personalized service, enabled by advanced technology, to bring creative solutions to its customers," said Anne Carpenter, WEX Health, partner account executive. "It is an honor to expand our relationship with Custom Design Benefits and to help further enhance the company's best-in-class products and service."

About Custom Design Benefits

Custom Design Benefits (CDB), founded in 1991, is the Tri-State's largest, independent Third Party Administrator of self-funded health benefit plans and consumer driven services. CDB is recognized as a national leader in the development and implementation of reference-based-pricing plans and other healthcare strategies. Custom Design Benefits is a dynamic, service-oriented organization specializing in the administration of self-funded health benefits, compliance services such as FMLA, COBRA, and consumer driven services like Flexible Spending Accounts and Health Reimbursement Arrangements.

For more information, call 800-598-2929 or visit www.CustomDesignBenefits.com.

About WEX Health

WEX Health simplifies the business of healthcare through WEX Health Cloud, a cloud-based healthcare financial management platform that drives efficiency for benefit administration technology, consumer engagement, and advanced billing and payments. Its partner organizations enable the company to deliver its industry-leading and award-winning solution to 225,000 employers and more than 24 million consumers. Together they take the complexity out of defined contribution, HSAs, HRAs, FSAs, VEBAs, PRAs, premium billing, public and private health insurance exchanges, COBRA, wellness plans, and transit plans.

Learn more at www.wexhealthinc.com, and follow WEX Health at @WEXHealthInc.

###

Contacts:

Peter Landesman
Director of Marketing
Custom Design Benefits, Inc.
5589 Cheviot Road
Cincinnati, Ohio 45247
(513) 598-3663
plandesman@customdesignbenefits.com