



# TrueCost Contains and Reduces Your Employee Benefits Costs

Rising healthcare costs cause more company leaders to consider innovative and creative solutions such as TrueCost

## TrueCost from Custom Design Benefits features:



True transparency with fixed  
Reference-Based Pricing



Simple “Member-friendly” copay-only plan  
design



Direct contracts with the highest quality  
physicians and hospital systems



Eliminates complexity with in-network and  
out-of-network providers



Lower healthcare costs



Fair and rational provider reimbursement

TrueCost is a  
**WIN-WIN-WIN**

EMPLOYERS	EMPLOYEES	PROVIDERS
Partner with a National Expert in Reference-Based Pricing Plans	Access to Highest Quality Providers at a Lower Cost	Fair and Reasonable Reimbursement
20%-30% Discount over PPO Plans	Copay Only Plan Design	Timely Reimbursement
Predictable Healthcare Costs	Predictable Healthcare Costs	Predictable Reimbursement
Access to Centers of Excellence	Lower Out-of-Pocket Costs	Eliminates Collection Efforts
Claims Stabilization	Patient Advocacy	Patient Satisfaction
Long-term Strategy	Provider-Driven Outreach	98% of Providers Accept Medicare
Transparent Reimbursement	No In- and Out-of-Network	No Balance Billing of Members
Direct Contracts with Providers	No Balance Billing	Direct Contracts with Employers



**With CDB and TrueCost,  
you'll always be the front runner.**

Custom Design Benefits, the region's only independent, full-service Third Party Administrator, has been providing self-funding expertise for over 25 years.

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