










# EAP Differentiators

Don't just "check the box" when it comes to evaluating the impact of EAP features that will engage employees, have a measurable impact on health and productivity or provide a necessary layer of support to the organization.

-  **Design** CuraLinc's approach fills gaps in access and care delivery commonly found with EAPs and digital mental health providers
-  **Choice** CuraLinc offers twelve different ways for employees to access mental health care and support
-  **Utilization** CuraLinc drives more awareness and usage than traditional EAP and digital models
-  **Immediate Support** Every call into the program is answered by an independently licensed mental health clinician around-the-clock, 365 days a year
-  **Speed to Care** Participants can schedule ongoing support with counselors and coaches in as little as 24 hours, either telephonically or through the program's digital platform
-  **Diversity** CuraLinc delivers culturally-competent care by guiding participants to counselors based on multiple dimensions of diversity
-  **Integration** CuraLinc coordinates care, data and communication with a client's other benefits and programs
-  **Service** CuraLinc's proactive and collaborative approach to partnership maximizes the value of the program
-  **Impact** CuraLinc provides a measurable impact on depression, absenteeism, productivity and substance abuse (EAPOutcomes.com)