

# Specialty Alternative Funding Solution


*from Custom Design Benefits & Kroger Prescription Plans*

Specialty medication is one of the fastest growing costs of health care and can exceed 50% of total drug spend for many plans. An alternative funding program can ease the cost burden of specialty drugs to the plan and its members.

## An Integrated Solution

Our alternative funding solution integrates our prior authorization with RxResults' clinical expertise and Kroger Prescription Plans with Pharmacist Concierge Services advocacy. This solution:

- ✓ Provides a high-touch patient transition to available alternative funding sources
- ✓ Ensures unsurpassed patient advocacy through clinical integration
- ✓ Works with other KPP Clinical Programs to maximize savings
- ✓ Results in improved treatment compliance and adherence support
- ✓ Delivers enhanced patient knowledge and engagement
- ✓ Increases cost savings through predictable fixed costs



Up to **58%**  
Savings on  
Specialty  
Medications



**500+**  
Specialty  
Medications  
Covered



Over **80%**  
of Patients  
Approved for  
Alternative  
Funding

Contact **Custom Design Benefits** to learn more about our specialty alternative funding program.